

JODI L. STANDKE

CHIEF EXECUTIVE OFFICER

In 1999, passionate go-getter Jodi Standke launched Legal Liaisons, Ltd., which would grow to become a wildly successful, full-service executive search firm for the legal industry.

A few years later, with an eye for opportunity, Jodi developed a pioneering business model for her legal industry clients. What was once talent recruitment, became talent management and in 2008 Talon Performance Group was formed. Over the next 10 years, Talon assisted organizations with talent attraction, selection, training/development, and retention.

Then, in 2018, Talon shifted their business model to meet the everchanging needs of individuals, groups and organizations. Talon became a *talent alignment* firm.

Across the entire talent spectrum, Jodi helps individuals, groups *and* organizations find their maximum potential – which is often unplayed. Jodi helps professionals, in a variety of industries, make solid career decisions and transitions. Organizationwide, Jodi helps teams select and develop talent, train, retain and more. Clients from around the country recognize and rely on Jodi's expertise and engage her in creating practical solutions that get results.

In addition to her daily work, Jodi frequently publishes articles, presents seminars and delivers keynote addresses. She was a featured speaker at the Law Firm Human Capital Forum in New York and was one of six executives featured in Forbes special section on Minnesota's Women in Business. Jodi was a selected Member of LegalEdge, a Legal Speakers Bureau, is a former board member of the local National Association of Women Business Owners, the National Association of Legal Search Consultants and the Minnesota Zoo.

Currently Jodi serves on the Advisory Board of Enterprising Women, an international business association and is an elected member of the College of Law Practice Management.

Jodi has been recognized with the following awards:

- Enterprising Woman Award, Enterprising Women's Council
- Minneapolis St. Paul Business Journal's Women to Watch
- Finance & Commerce's 40 Minnesotans on the Move
- National Association of Women Business Owners Luminary Award
- Upsize Minnesota's Business Builder Award
- Comcast Digital Business Growth Contest





